



Geneva Portal to Anticipation Opens in Hong Kong

A new Milestone in Swiss-Hong Kong Scientific Relations

Geneva, Switzerland, 16/12/2025

The Consulate General of Switzerland in Hong Kong and the Geneva Science and Diplomacy Anticipator (GESDA) **open today the Geneva Portal to Anticipation at PMQ**, bringing to Hong Kong a globally unique, interactive experience that invites the public to explore and shape the futures that emerging science may soon make possible.

This opening takes place in a year of special significance: **Switzerland and the People's Republic of China celebrate 75 years of diplomatic relations**. Switzerland was among the first Western nations to recognize the PRC in 1950, and today's inauguration reflects the depth and vitality of this longstanding partnership, rooted in dialogue, innovation and mutual respect.

The officiating guest, **Ms. Lillian Cheong**, Under Secretary for Innovation, Technology, and Industry of the Hong Kong Special Administrative Region, will join representatives from GESDA, the Swiss Consulate General in Hong Kong, EPFL, and guests from the fields of research, innovation, diplomacy, and culture. Hong Kong is the first stop on the exhibition's tour after the Osaka World Expo.

A public gateway into tomorrow's science

More than an exhibition, the Geneva Portal to Anticipation is a **free, immersive, public experience** designed to bring frontier science into everyday life. Hosted at **PMQ in Central**, the Portal enables visitors of all ages to discover how fast-moving developments in **quantum technologies, neurotechnology, AI, space science**, and other fields could transform societies, economies, and individual lives.

At the center of the experience is the **GESDA Science Breakthrough Radar®**, a global mapping of emerging scientific trends based on insights from **over 2,400 scientists in 89 countries**. Powered by generative AI, the Portal guides visitors through these breakthroughs and invites them to imagine and co-create their own visions of the future.

The installation is developed by the **EPFL Laboratory for Experimental Museology (eM+)**, translating complex scientific themes into accessible storytelling, emotional resonance, and personal agency. By engaging the public in exploration and speculation, the Portal aims to strengthen **trust in science**, enhance **science literacy**, and foster a **citizen mindset** capable of participating in conversations about the future.

A new chapter in Swiss–Hong Kong Scientific Relations

Today's opening follows a series of high-level scientific engagements conducted by GESDA in **Shenzhen, Beijing, and Hong Kong**, marking the foundation's first official collaborations with Chinese scientific institutions. These exchanges—held in partnership with the Shenzhen Institutes of Advanced Technology (SIAT), the University of Hong Kong (HKU), Tsinghua University, and the Berggruen Institute China—explore cutting-edge topics such as the post-synthetic biology era, AI-accelerated discovery, ethical and philosophical dimensions of technology governance, and planetary sustainability.

The arrival of the Portal in Hong Kong now extends these collaborations to the wider public. After attracting nearly **one million visitors** at the Swiss Pavilion during the 2025 Osaka World Expo, the Portal offers Hong Kong residents an opportunity to contribute their own perspectives to a growing global reservoir of public “future visions.”

Quotes

“The Geneva Portal to Anticipation masterfully integrates rigorous foresight methodology, sophisticated UX engineering, and inspiring aesthetics, allowing visitors to explore personalized scenarios based on current science. The result is an immersive and enjoyable experience that celebrates both personal and collective vision. This creation is truly unforgettable thanks to its thoughtfulness, craftsmanship, and creativity.”

— Toshi Anders Hoo, Director, Emerging Media Lab, Institute for the Future, Palo Alto, California

Event Details

PMQ, 35 Aberdeen Street, Central, Hong Kong

16 December 2025 – 21 January 2026

Daily, 12:00–20:00

Free admission – Open to all ages

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About GESDA

The Geneva Science and Diplomacy Anticipator (GESDA) is an independent Swiss foundation that connects scientific anticipation with global diplomacy. Its mission is to anticipate emerging scientific breakthroughs and help translate them into inclusive, ethical, and cooperative solutions to global challenges.

Media Contact

For more information or interviews with GESDA leadership and scientists, please contact

Jean-Marc Crevoisier, Director Media, +41 79 763 84 10 and jean-marc.crevoisier@gesda.global.

Please also visit the websites for the Radar at <https://radar.gesda.global/> and for GESDA at <https://gesda.global>.